



FOR IMMEDIATE RELEASE

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## Chip in for Girls Raises Vital Funds for Girls' Programming in Midst of Ongoing Crisis

For over 25 years, Girls in the Game has been committed to the health and wellbeing of girls, and 2020 is no different, especially considering the ongoing COVID-19 crisis and the struggle for racial justice. Continuing to fund programs vital to girls' mental and emotional wellbeing has been a challenge, but on Tuesday, September 22<sup>nd</sup>, the 21<sup>st</sup> Annual Chip in for Girls golf outing raised over \$106,000 in support of Girls in the Game.

This past June, when the golf outing traditionally took place, the event planning committee met to decide whether to cancel completely in 2020. Committee members expressed concern about safety and the ability of many sponsors to support the outing financially. Yet the committee also recognized that girls needed vital Girls in the Game programming to support their emotional and physical health through the crisis.

With the blessing of Season Ticket Holder, United Airlines and Presenting Sponsor, Alight, the committee rescheduled the event for September 22<sup>nd</sup> in hopes of raising at least a few thousand dollars in support of Girls in the Game's programs. This past Tuesday, the 21<sup>st</sup> Annual Chip in for Girls golf outing raised over \$106,000 in support of girls' sports, health and leadership. Twenty-five event sponsors and over 160 golfers empowered girls through their participation.

During the day, golfers participated in on-course contests and donated in support of at-home activity kits for girls participating in virtual programs. Golfer's carts featured cards with interviews of Girls in the Game participants about their hopes for the future. Teen Squad participant, Mary, wrote, "My future goal is to go into the community health field. I would like to pursue a master's degree in health administration where I can show my leadership skills, work with numbers, and ensure patients receive the best treatment available.... I believe that I have the passion, intelligence and determination needed to pursue a career in the field."

The day was filled with fun, enthusiasm and support for girls in Chicago and beyond, especially in a year of many struggles.

For more information on Girls in the Game, visit [www.girlsinthegame.org](http://www.girlsinthegame.org).

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### About Girls in the Game

Since 1995, Girls in the Game, a 501c3 nonprofit organization, has emerged as a leading girls' health and fitness organization in Chicago. Every year, Girls in the Game empowers more than 3,600 girls to make healthier choices and develop the confidence and leadership skills they need to succeed on and off the field. At Girls in the Game every girl finds her voice, discovers her strength and leads with confidence through fun and active sports, health and leadership programs. We empower all girls to be gamechangers.

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