



Girls in the Game Multimedia Production Marketing Intern

About Girls in the Game

At Girls in the Game every girl finds her voice, discovers her strength and leads with confidence through fun and active leadership, sports and health programs. Our programs empower all girls to be gamechangers in their own lives and in their communities. We strive to serve girls year-round and over the long-term and offer a continuum of programs for girls at each stage in their development.

Position Summary

The Multimedia Production Marketing Intern will work closely with the Marketing & Communications Coordinator on grassroots video production methods using mobile technology to develop snackable video content to share on social media platforms and through email campaigns as well as develop amplification methods for video content.

Girls in the Game always strives to share their mission and values in all areas of marketing, and videos will focus on their various programs and highlight participants and staff at the organization

Girls in the Game is seeking a part-time Multimedia Production Marketing Intern to do the following:

- Create five short 1-3 minute videos optimized for social media
- Record interviews with current participants and staff members for marketing purposes
- Develop one longer video, 3-5 minutes, of evergreen content

Qualifications

- 2+ years' experience in multimedia production, videography, cinema or a related discipline
- Strong commitment to promoting positive change in the lives of girls
- Comfortable and committed to working with participants and staff from diverse backgrounds
- Access to an iPhone 6 (or newer) or Samsung Galaxy S6 (or newer)
- Experience creating short videos on iMovie optimized for social media
- Knowledge of video advertising and amplification methods a plus
- Access to a high-quality DSLR camera and tripod preferred
- Access to Premier and After Effects a plus

Core Competencies

- Multimedia production experience
- Comfortable interviewing young girls with high energy
- Follow through, reliability and dependability
- Self-starter

Accountability

This position reports to the Marketing & Communications coordinator and works closely with the Development Team.

To Apply

Please submit the following to dkobel@girlsinthegame.org:

- Resume
- Availability Mondays – Fridays, 9am – 6:30pm
- Number of hours available per week
- Available method of transportation (you have a car or you are familiar with public transit, etc.)

No phone calls please. Thank you for your interest in Girls in the Game!

Girls in the Game is an equal opportunity employer and does not discriminate on the basis of race, color, religion, sex, age, marital status, disability, national origin, or sexual orientation.